



Trademark Protection & Registration

Securing and enforcing [trademarks](#) can improve a business' market share, promote brand recognition, generate licensing income, and boost goodwill. Additionally, properly registering your trademarks can substantially protect your business as well as your customers from competitors, knock-offs, counterfeiters, and other bad actors.

Patterson is committed to helping our clients identify and protect their core trademarks. Whether your business is launching its first product or manages a global product portfolio with associated trademarks and service marks, our firm can help you tailor and enforce a trademark protection strategy to protect your business locally and worldwide.

[U.S. Registration No. 7,067,992](#) for "FANCY ASS BREAD" registered May 30, 2023 to Bobby Hotel Branding, LLC of Nashville, Tennessee.

[U.S. Registration No. 7,062,459](#) for "WHISKEY FIRE" registered May 23, 2023 to Whiskey Fire, LLC of Fairview, Tennessee.

[U.S. Registration No. 7,052,427](#) for "ON3" registered May 16, 2023 to On3, LLC of Madison, Wisconsin.

[U.S. Registration No. 7,049,343](#) for "FAR BETTER" registered May 09, 2023 to Far Better, LLC of Nashville, Tennessee.

[U.S. Registration No. 7,039,200](#) for "SLIDEA" registered May 02, 2023 to Samet Kalip Ve Maden Esya San. Ve Tic. A.S. of Istanbul, Turkey.

[U.S. Registration No. 7,043,726](#) for "WANNA SPOON" registered May 02, 2023 to Wanna Spoon, LLC of Nashville, Tennessee.

[U.S. Registration No. 7,044,293](#) for "WANNA SPOON" registered May 02, 2023 to Wanna



Spoon, LLC of Nashville, Tennessee.