

Trademark Protection & Registration

Securing and enforcing [trademarks](#) can improve a business' market share, promote brand recognition, generate licensing income, and boost goodwill. Additionally, properly registering your trademarks can substantially protect your business as well as your customers from competitors, knock-offs, counterfeiters, and other bad actors.

Patterson is committed to helping our clients identify and protect their core trademarks. Whether your business is launching its first product or manages a global product portfolio with associated trademarks and service marks, our firm can help you tailor and enforce a trademark protection strategy to protect your business locally and worldwide.

[U.S. Registration No. 6,596,245](#) for "SENTINEL TOWN" registered December 21, 2021 to American Sentinel University, Inc. of Denver, Colorado.

[U.S. Registration No. 6,598,642](#) for "VIRAL VIGILANCE" (and Design) registered December 21, 2021 to Viral Vigilance, LLC of Sandy Springs, Georgia.

[U.S. Registration No. 6,598,614](#) for "VIRAL VIGILANCE" registered December 21, 2021 to Viral Vigilance, LLC of Sandy Springs, Georgia.

[U.S. Registration No. 6,596,266](#) for "SENTINEL CITY" registered December 21, 2021 to American Sentinel University, Inc. of Denver, Colorado.

[U.S. Registration No. 6,591,221](#) for "URBAN HIKER" registered December 14, 2021 to Tennessee Brew Works, LLC of Nashville, Tennessee.

[U.S. Registration No. 6,586,629](#) for (Design of Mascot – Front View) registered December 14, 2021 to Liberty Truck Center, Inc. of Scranton, Pennsylvania

[U.S. Registration No. 6,581,288](#) for "MEATSA" registered December 7, 2021 to Pilgrim Meat Company, LLC of Centerville, Tennessee