



## **Trademark Protection & Registration**

Securing and enforcing [trademarks](#) can improve a business' market share, promote brand recognition, generate licensing income, and boost goodwill. Additionally, properly registering your trademarks can substantially protect your business as well as your customers from competitors, knock-offs, counterfeiters, and other bad actors.

Patterson is committed to helping our clients identify and protect their core trademarks. Whether your business is launching its first product or manages a global product portfolio with associated trademarks and service marks, our firm can help you tailor and enforce a trademark protection strategy to protect your business locally and worldwide.

[U.S. Trademark Registration No. 6,570,732](#) for "RIVER DRIFTER" registered November 23, 2021 to Tennessee Brew Works, LLC of Nashville, Tennessee.

[U.S. Trademark Registration No. 6,557,835](#) for "PINWOOD" registered November 16, 2021 to Pinewood Social, LLC of Nashville, Tennessee.

[U.S. Trademark Registration No. 6,563,071](#) for "KING CHESTNUT" registered November 16, 2021 to Tennessee Brew Works, LLC of Nashville, Tennessee.

[U.S. Trademark Registration No. 6,541,638](#) for "TRX" (and Design) registered November 02, 2021 to BMTS Technology GmbH & Co. KG of Stuttgart, Germany.