Trademark Protection & Registration

Securing and enforcing <u>trademarks</u> can improve a business' market share, promote brand recognition, generate licensing income, and boost goodwill. Additionally, properly registering your trademarks can substantially protect your business as well as your customers from competitors, knock-offs, counterfeiters, and other bad actors.

Patterson is committed to helping our clients identify and protect their core trademarks. Whether your business is launching its first product or manages a global product portfolio with associated trademarks and service marks, our firm can help you tailor and enforce a trademark protection strategy to protect your business locally and worldwide.

<u>U.S. Registration No. 6,907,538</u> for "RMF SYSTEMS A DES-CASE BRAND" (and Design) registered November 22, 2022 to Des-Case Corporation of Goodlettsville, Tennessee.

<u>U.S. Registration No. 6,907,537</u> for "RMF SYSTEMS" registered November 22, 2022 to Des-Case Corporation of Goodlettsville, Tennessee.

<u>U.S. Registration No. 6,901,199</u> for "LBMC ISO INFORMATION PRIVACY CERTIFIED" (and Design) registered November 15, 2022 to LBMC, PC of Brentwood, Tennessee.

<u>U.S. Registration No. 6,895,489</u> for "PREMIER CARE +" (and Design) registered November 08, 2022 to Premier Parking Management Company, LLC.