



## **Trademark Protection & Registration**

Securing and enforcing [trademarks](#) can improve a business' market share, promote brand recognition, generate licensing income, and boost goodwill. Additionally, properly registering your trademarks can substantially protect your business as well as your customers from competitors, knock-offs, counterfeiters, and other bad actors.

Patterson is committed to helping our clients identify and protect their core trademarks. Whether your business is launching its first product or manages a global product portfolio with associated trademarks and service marks, our firm can help you tailor and enforce a trademark protection strategy to protect your business locally and worldwide.

[U.S. Registration No. 6,932,989](#) for "FLOCKDIRECT" registered December 27, 2022 to Flock Freight, Inc. of Solana Beach, California.

[U.S. Registration No. 6,918,517](#) for "ALPHABOX" registered December 06, 2022 to Samet Kalip Ve Maden Esya San. Ve Tic. A.S. of Istanbul, Turkey.

[U.S. Registration No. 6,917,993](#) for "NO TUG, JUST SNUG" registered December 06, 2022 to Amanda Marie Mills of Franklin, Tennessee.