

## **Trademark Protection & Registration**

Securing and enforcing [trademarks](#) can improve a business' market share, promote brand recognition, generate licensing income, and boost goodwill. Additionally, properly registering your trademarks can substantially protect your business as well as your customers from competitors, knock-offs, counterfeiters, and other bad actors.

Patterson is committed to helping our clients identify and protect their core trademarks. Whether your business is launching its first product or manages a global product portfolio with associated trademarks and service marks, our firm can help you tailor and enforce a trademark protection strategy to protect your business locally and worldwide.

[U.S. Registration No. 6,801,398](#) for "MAGPIES" registered July 26, 2022 to Elizabeth Smith of Knoxville, Tennessee.

[U.S. Registration No. 6,792,919](#) for "MINT IQ" registered July 19, 2022 to Big Sky Brands, Inc., of Mississauga, Ontario Canada.

[U.S. Registration No. 6,792,933](#) for "THE SADDLE HORSE REPORT" (and Design) registered July 19, 2022 to Dabora, Inc., of Shelbyville, Tennessee.

[U.S. Registration No. 6,792,932](#) for "THE WALKING HORSE REPORT" (and Design) registered July 19, 2022 to Dabora, Inc., of Shelbyville, Tennessee.

[U.S. Registration No. 6,790,687](#) for "BELL CONSTRUCTION COMPANY" registered July 12, 2022 to Bell & Associates Construction, LLC., of Brentwood, Tennessee.

[U.S. Registration No. 6,776,983](#) for "MULTI MECH" registered July 05, 2022 to Samet Kalip Ve Maden Elya San. Ve Tic. A.S. of Istanbul, Turkey.

[U.S. Registration No. 6,782,962](#) for Design registered July 05, 2022 to Schaffhouser Electric Company, LLC, of Whitehouse, Tennessee.

[U.S. Registration No. 6,782,863](#) for "CREATING AN IMPERVIOUS MIND" registered July 05, 2022 to Ardess, Inc. of Nashville, Tennessee.