

## **Trademark Protection & Registration**

Securing and enforcing trademarks can improve a business' market share, promote brand recognition, generate licensing income, and boost goodwill. Additionally, properly registering your trademarks can substantially protect your business as well as your customers from competitors, knock-offs, counterfeiters, and other bad actors.

Patterson is committed to helping our clients identify and protect their core trademarks. Whether your business is launching its first product or manages a global product portfolio with associated trademarks and service marks, our firm can help you tailor and enforce a trademark protection strategy to protect your business locally and worldwide.

<u>Patterson Intellectual Property Law</u> is pleased to announce the following recently issued <u>trademark</u> registrations obtained for our clients:

<u>U.S. Trademark Registration No. 6,323,747</u> for "E3 RANCH AND CO." (and Design) registered April 13, 2021 to E3 Ranch, LLC of Fort Scott, Kansas

<u>U.S. Trademark Registration No. 6,317,402</u> for "S2 SCORE" registered April 06, 2021 to S2 Cognition, Inc. of Nashville, Tennessee

U.S. Trademark Registration No. 6,317,499 for "BENNINGHOVEN" registered April 06, 2021 to 06, 2021 to Benninghoven GmbH & Co. KG of Wittlich, Germany

<u>U.S. Trademark Registration No. 6,315,966</u> for "STRAY ELECTRONS" (and Design) registered April 06, 2021 to Stray Electrons, LLC of Agoura Hills, California

U.S. Trademark Registration No. 6,316,788 for "RENUVEN HEALTH PARTNERS" registered April 06, 2021 to Integrated Health Transitions, PLLC of Johnson City, Tennessee

<u>U.S. Trademark Registration No. 6,312,128</u> for "BRYLA J COUTURE" registered April 06, 2021 to Bryla J. Couture Clothiers, LLC of Nashville, Tennessee

<u>U.S. Trademark Registration No. 6,329,272</u> for "SAFETY-SWEEP" (and Design) registered April 20, 2021 to DevMar Manufacturing, LLC of Nashville, Tennessee

<u>U.S. Trademark Registration No. 6,316,923</u> for "FLOWER OF THE HEART" registered April 06, 2021 to Marcus Kerske of Nashville, Tennessee

<u>U.S. Trademark Registration No. 6,316,924</u> for (Design for Flower of the Heart) registered April 06, 2021 to Marcus Kerske of Nashville, Tennessee



U.S. Trademark Registration No. 6,330,781 for "BENEFITS, INC." (and Design) registered April 20, 2021 to Benefits, Inc. of Dickson, Tennessee

<u>U.S. Trademark Registration No. 6,324,167</u> for (Design for Medical Educational Services) registered April 13, 2021 to EMSkillz, LLC of Clarksville, Tennessee