

Trademark Protection & Registration

Securing and enforcing trademarks can improve a business' market share, promote brand recognition, generate licensing income, and boost goodwill. Additionally, properly registering your trademarks can substantially protect your business as well as your customers from competitors, knock-offs, counterfeiters, and other bad actors.

Patterson is committed to helping our clients identify and protect their core trademarks. Whether your business is launching its first product or manages a global product portfolio with associated trademarks and service marks, our firm can help you tailor and enforce a trademark protection strategy to protect your business locally and worldwide.

<u>Patterson Intellectual Property Law</u> is pleased to announce the following recently issued <u>trademark</u> registrations obtained for our clients:

- <u>U.S. Trademark Registration No. 6,323,747</u> for "E3 RANCH AND CO." (and Design) registered April 13, 2021 to E3 Ranch, LLC of Fort Scott, Kansas
- <u>U.S. Trademark Registration No. 6,317,402</u> for "S2 SCORE" registered April 06, 2021 to S2 Cognition, Inc. of Nashville, Tennessee
- <u>U.S. Trademark Registration No. 6,317,499</u> for "BENNINGHOVEN" registered April 06, 2021 to 06, 2021 to Benninghoven GmbH & Co. KG of Wittlich, Germany
- <u>U.S. Trademark Registration No. 6,315,966</u> for "STRAY ELECTRONS" (and Design) registered April 06, 2021 to Stray Electrons, LLC of Agoura Hills, California
- <u>U.S. Trademark Registration No. 6,316,788</u> for "RENUVEN HEALTH PARTNERS" registered April 06, 2021 to Integrated Health Transitions, PLLC of Johnson City, Tennessee
- <u>U.S. Trademark Registration No. 6,312,128</u> for "BRYLA J COUTURE" registered April 06, 2021 to Bryla J. Couture Clothiers, LLC of Nashville, Tennessee
- <u>U.S. Trademark Registration No. 6,329,272</u> for "SAFETY-SWEEP" (and Design) registered April 20, 2021 to DevMar Manufacturing, LLC of Nashville, Tennessee
- <u>U.S. Trademark Registration No. 6,316,923</u> for "FLOWER OF THE HEART" registered April 06, 2021 to Marcus Kerske of Nashville, Tennessee
- <u>U.S. Trademark Registration No. 6,316,924</u> for (Design for Flower of the Heart) registered April 06, 2021 to Marcus Kerske of Nashville, Tennessee



<u>U.S. Trademark Registration No. 6,330,781</u> for "BENEFITS, INC." (and Design) registered April 20, 2021 to Benefits, Inc. of Dickson, Tennessee

<u>U.S. Trademark Registration No. 6,324,167</u> for (Design for Medical Educational Services) registered April 13, 2021 to EMSkillz, LLC of Clarksville, Tennessee