Trademark Protection & Registration

Securing and enforcing trademarks can improve a business' market share, promote brand recognition, generate licensing income, and boost goodwill. Additionally, properly registering your trademarks can substantially protect your business as well as your customers from competitors, knock-offs, counterfeiters, and other bad actors.

Patterson is committed to helping our clients identify and protect their core trademarks. Whether your business is launching its first product or manages a global product portfolio with associated trademarks and service marks, our firm can help you tailor and enforce a trademark protection strategy to protect your business locally and worldwide.

<u>Patterson Intellectual Property Law</u> is pleased to announce the following recently issued <u>trademark</u> registrations obtained for our clients:

<u>U.S. Trademark Registration No. 6,442,385</u> for "SOLTEA" registered August 3, 2021 to Soltea, Inc. of Nashville, Tennessee. First used in commerce on October 1, 2020, in Class 005, 006, 018, 044, 046, 051, and 052: Nutritional supplements and a powdered ingredient in the nature of a powdered nutritional supplement concentrate to be added to other supplement or food or beverage products.

<u>U.S. Trademark Registration No. 6,438,976</u> for "MCL" registered August 3, 2021 to Meridian Capital Group, LLC of Brentwood, Tennessee. First used in commerce on November 15, 2019, in Class 100, 101, and 102: Property-based lending, namely, financing secured by property; property-based lending in the nature of commercial and mortgage lending secured by property; mortgage lending; commercial lending services.

<u>U.S. Trademark Registration No. 6,451,913</u> for "FORESIGHT SCOUTS" registered August 17, 2021 to Bridge Innovate, Inc. of Lookout Mountain, Georgia. First used in commerce on May 7, 2020, in Class 100, 101, and 107: Education services, namely, providing classes, seminars, workshops in the field of business, innovation, and strategic planning; Providing presentations of training information and advice in the field of business, innovation, and strategic planning relating to skills and performance.