

Trademark Protection & Registration

Securing and enforcing trademarks can improve a business' market share, promote brand recognition, generate licensing income, and boost goodwill. Additionally, properly registering your trademarks can substantially protect your business as well as your customers from competitors, knock-offs, counterfeiters, and other bad actors.

Patterson is committed to helping our clients identify and protect their core trademarks. Whether your business is launching its first product or manages a global product portfolio with associated trademarks and service marks, our firm can help you tailor and enforce a trademark protection strategy to protect your business locally and worldwide.

<u>Patterson Intellectual Property Law</u> is pleased to announce the following recently issued <u>trademark</u> registrations obtained for our clients:

U.S. Trademark Registration No. 6,442,385 for "SOLTEA" registered August 3, 2021 to Soltea, Inc. of Nashville, Tennessee. First used in commerce on October 1, 2020, in Class 005, 006, 018, 044, 046, 051, and 052: Nutritional supplements and a powdered ingredient in the nature of a powdered nutritional supplement concentrate to be added to other supplement or food or beverage products.

<u>U.S. Trademark Registration No. 6,438,976</u> for "MCL" registered August 3, 2021 to Meridian Capital Group, LLC of Brentwood, Tennessee. First used in commerce on November 15, 2019, in Class 100, 101, and 102: Property-based lending, namely, financing secured by property; property-based lending in the nature of commercial and mortgage lending secured by property; mortgage lending; commercial lending services.

<u>U.S. Trademark Registration No. 6,451,913</u> for "FORESIGHT SCOUTS" registered August 17, 2021 to Bridge Innovate, Inc. of Lookout Mountain, Georgia. First used in commerce on May 7, 2020, in Class 100, 101, and 107: Education services, namely, providing classes, seminars, workshops in the field of business, innovation, and strategic planning; Providing presentations of training information and advice in the field of business, innovation, and strategic planning relating to skills and performance.