

Trademark Protection & Registration

Securing and enforcing trademarks can improve a business' market share, promote brand recognition, generate licensing income, and boost goodwill. Additionally, properly registering your trademarks can substantially protect your business as well as your customers from competitors, knock-offs, counterfeiters, and other bad actors.

Patterson is committed to helping our clients identify and protect their core trademarks. Whether your business is launching its first product or manages a global product portfolio with associated trademarks and service marks, our firm can help you tailor and enforce a trademark protection strategy to protect your business locally and worldwide.

[Patterson Intellectual Property Law](#) is pleased to announce the following recently issued [trademark](#) registrations obtained for our clients:

[U.S. Trademark Registration No. 6,364,811](#) for "SKINFINITY" registered May 25, 2021 to Lydia Parker of Pepper Pike, Ohio.

CLASS 3: Skin care preparations, namely, non-medicated skin care preparations FIRST USE 2-11-2020; IN COMMERCE 2-12-2021 CLASS 5: Medicated skin care preparations FIRST USE 2-11-2020; IN COMMERCE 2-12-2021 THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT STYLE, SIZE OR COLOR SER. NO. 88-075,708, FILED 08-13-2018

[U.S. Trademark Registration No. 6,364,492](#) for Onvo Design registered May 25, 2021 to Liberty Truck Center, Inc. of Scranton, Pennsylvania.

CLASS 18: Tote bags FIRST USE 7-15-2020; IN COMMERCE 10-7-2020 CLASS 21: Travel mugs FIRST USE 7-15-2020; IN COMMERCE 10-7-2020 CLASS 25: Clothing, namely, T-shirts, Long Sleeve T-shirts, Men's Underwear, Women's Underwear, Tank Tops, Crewneck Sweatshirts, Hooded Sweatshirts, Sweatshirts, Sweatpants, Socks, Baseball Caps, Trucker Caps, Beanie Hat, Scarves, Gloves, and vests FIRST USE 7-15-2020; IN COMMERCE 10-5-2020 CLASS 32: Soft drinks; Bottled water FIRST USE 7-15-2020; IN COMMERCE 10-9-2020 CLASS 35: Retail store services featuring convenience store items, gasoline, diesel fuel, truck driver amenities in the nature of souvenirs, laundry soap, video games, and truck supplies in the nature of motor oil, floor mats, air fresheners; retail store services in the nature of truck stops, travel centers and fuel stops featuring fuel; retail convenience stores FIRST USE 7-15-2020; IN COMMERCE 10-1-2020 CLASS 39: Fuel delivery services; Storage, distribution, and transportation of liquefied petroleum gas, motor fuels, and liquid fuels for motor vehicles; travel information; load Reg. No. 6,364,492 Registered May 25, 2021 Int. Cl.: 18, 21, 25, 32, 35, 39, 44 Service Mark Trademark Principal Register Page: 2 of 3 / RN # 6364492 board services in the nature of freight brokerage; shipping of goods FIRST USE 7-15-2020; IN

COMMERCE 10-7-2020 CLASS 44: Providing shower and restroom facilities FIRST USE 7-15-2020; IN COMMERCE 10-5-2020 The mark consists of a bird, perched, facing forward with large opened eyes and small beak, inside an emblem. SER. NO. 90-301,399, FILED 11-05-2020

[U.S. Trademark Registration No. 6,348,558](#) for "TEAM" (and Design) registered May 11, 2021 to Perception Health, Inc. of Brentwood, Tennessee.

CLASS 42: Scientific and technological services, namely, conducting research and analysis to determine the extent and impact of different relationships between medical providers through specific disease states as indicated by medical coding to create benchmarks to create new classifications of medical providers for purposes of noting effectiveness and efficiency of the care network and for developing community care networks based on the data; Scientific and technological services, namely, correlation, regression analysis, and machine language learning to determine the extent and impact of different relationships between medical coding through the aggregation of specific disease states into proprietary service lines across multiple medical disciplines as indicated by medical coding, research and analytics specifically for developing a system capable of medical coding interoperability in the field of health providers and medical coding; Scientific and technological services, namely, medical research and analytics specifically for developing community care networks and medical coding interoperability in the fields of health providers and medical coding; Scientific and technological services, namely, medical research and design in the fields of healthcare analytics in medical coding; industrial analysis and research in the field of developing algorithms, care networks, care outcomes, and medical coding as it relates to specific communities; design and development of computer hardware and software; Providing a website featuring resources, namely, non-downloadable software for generating reports relating to the community care profile of hospitals, physicians, labs, home health, and imaging; Providing a website featuring resources, namely, non-downloadable software for medical data collection and medical coding, namely, generating medical coding consisting of data sets containing subcategories and subdivisions, including for medical services coding, for medical diagnosis statements coding, and for medical procedures statements coding; Providing a website featuring resources, namely, non-downloadable software for generating statistical and indexable reports on medical data collection and medical coding for administrative, financial, and analytical purposes; Providing a website featuring resources, namely, non-downloadable software for providing real-time monitoring service of an entire base of patients at any point in time and for proactively predicting the services needed and the resources required to fulfill the clinical needs of each patient in the patient base FIRST USE 9-1-2018; IN COMMERCE 10-28-2018 The mark consists of a box placed at the top upper left-hand corner with the box's Reg. No. 6,348,558 Registered May 11, 2021 Int. Cl.: 42 Service Mark Principal Register Page: 2 of 3 / RN # 6348558 border diagonally split near the center of the top and right sides; to the lower right of the box is the stylized letters "TEAM". No claim is made to the

exclusive right to use the following apart from the mark as shown: "TEAM" SER. NO. 88-161,426, FILED 10-19-2018

[U.S. Trademark Registration No. 6,342,595](#) for "POP HOSPITALITY" registered May 04, 2021 to POP Hospitality Group, Inc. of Franklin, Tennessee.

CLASS 40: Hospitality services, namely, planning, arranging, conducting, and hosting special events for social entertainment purposes FIRST USE 3-5-2021; IN COMMERCE 3-5-2021 CLASS 43: Hospitality services, namely, providing of food and drink; hospitality services, namely, providing temporary accommodation services and provision of food and drink; Restaurant services; Bar services; Consulting services for others in the field of hospitality FIRST USE 3-5-2021; IN COMMERCE 3-5-2021 THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT STYLE, SIZE OR COLOR No claim is made to the exclusive right to use the following apart from the mark as shown: "HOSPITALITY" SER. NO. 88-630,141, FILED 09-25-2019