



Transactional law continues to grow as new technology becomes enmeshed in day-to-day transactions. Businesses of all sizes are faced with transactions involving new intellectual property matters, from IP licensing and transfer issues to data privacy and security concerns.

Patterson IP assists clients and their general counsel in all aspects of Intellectual Property (IP) Transactions. Our attorneys help navigate the challenges of IP related to transactional law, from licensing and development, to acquisition and divestiture.

With our unique approach, we don't just partner with our clients to advise on IP transactions. Our transactional lawyers work side by side with corporate counsel on all aspects of corporate matters that IP may affect. Whether a client is engaging a product manufacturer to develop a patented product, contracting for the development of new software, transferring intellectual property rights to another, or looking to update a non-disclosure clause in an employee agreement, our transactional attorneys provide the latest in expert legal advice.

Contracts And Transactional Law

Intellectual property and technology touch all aspects of business operations and transactions. Patterson IP's transactional lawyers provide leading legal services for intellectual property and technology transactions, whether as stand-alone agreements or part of corporate transactions. We ensure our clients' agreements are the most up-to-date, accounting for the latest developments in IP and technology law. We also analyze and identify critical legal issues to help clients mitigate unwanted risks.

We advise clients on various contract, agreement issues, and transaction law, including:

- Software licensing and development agreements
- Master services agreements (MSAs)
- Asset purchase agreements (APAs)
- Confidentiality and nondisclosure agreements (NDAs)
- Cybersecurity agreements
- Technology consulting agreements
- Non-compete agreements
- Collaboration and strategic partnership agreements
- Manufacturing, supply, distribution, and OEM agreements
- Open-source licensing and compliance
- End-user license agreements (EULAs)
- Website/application terms of use and privacy policies
- Material transfer agreements
- Co-promotion agreements
- Marketing agreements

- Outsourcing agreements
- Joint development agreements

Licensing & Transfer Agreements

Patterson IP's lawyers represent clients in all aspects of transactional law involving intellectual property licensing and transfer, including drafting, evaluation, negotiation, and execution of licensing and assignment agreements. We have helped clients of all sizes bring revolutionary technologies and brands to market.

Our licensing and transfer services include:

- Contract negotiation and review
- Patent, trademark, and copyright licenses
- Patent, trademark, and copyright assignments
- Cross-licensing agreements
- Royalty agreements
- Corporate holding entity formation
- Asset purchase agreements (APAs)
- Confidentiality and nondisclosure agreements (NDAs)
- Software licensing and development agreements
- Material transfer agreements
- Co-promotion agreements
- Joint development agreements
- Collaboration and strategic partnership agreements
- Manufacturing, supply, distribution, and OEM agreements
- Open-source licensing and compliance