

Rob McKay, CLM, is the Director of Administration for Patterson Intellectual Property Law. Rob is responsible for the firm's operations and strategic development. In addition, Rob also manages the day-to-day functioning of the firm's facilities, finances, human resources and benefits operations, recruiting, and technology.

Rob was most recently the general manager of Coyote Analytics, a legal practice management software. Prior to joining Coyote Analytics Rob spent 25 years as the principal administrator of law firms in South Florida and Texas.

Growing up in Southern Africa, Rob completed all his schooling in Zimbabwe. He also qualified as a Certified Legal Administrator (CLM) through the Association of Legal Administrators.