



## **Trademark Protection & Registration**

Securing and enforcing [trademarks](#) can improve a business' market share, promote brand recognition, generate licensing income, and boost goodwill. Additionally, properly registering your trademarks can substantially protect your business as well as your customers from competitors, knock-offs, counterfeiters, and other bad actors.

Patterson is committed to helping our clients identify and protect their core trademarks. Whether your business is launching its first product or manages a global product portfolio with associated trademarks and service marks, our firm can help you tailor and enforce a trademark protection strategy to protect your business locally and worldwide.

[U.S. Registration No. 7,116,379](#) for "PULSE" registered July 18, 2023 to LBMC, PC of Brentwood, Tennessee.

[U.S. Registration No. 7,116,209](#) for "F&M BANK ARENA" registered July 18, 2023 to F&M Bank of Clarksville, Tennessee.

[U.S. Registration No. 7,108,923](#) for "MARILYN MEOW" registered July 11, 2023 to Ellezarine, LLC of Cincinnati, Ohio.

[U.S. Registration No. 7,108,924](#) for "POP FACTORY" registered July 11, 2023 to Ellezarine, LLC of Cincinnati, Ohio.

[U.S. Registration No. 7,108,952](#) for "TODD ART" registered July 11, 2023 to Ellezarine, LLC of Cincinnati, Ohio.