



## **Trademark Protection & Registration**

Securing and enforcing [trademarks](#) can improve a business' market share, promote brand recognition, generate licensing income, and boost goodwill. Additionally, properly registering your trademarks can substantially protect your business as well as your customers from competitors, knock-offs, counterfeiters, and other bad actors.

Patterson is committed to helping our clients identify and protect their core trademarks. Whether your business is launching its first product or manages a global product portfolio with associated trademarks and service marks, our firm can help you tailor and enforce a trademark protection strategy to protect your business locally and worldwide.

[U.S. Registration No. 7,134,877](#) for "KBERSTRING" (and design) registered August 15, 2023 to Konzelmann GmbH of Löchgau, Germany.

[U.S. Registration No. 7,134,539](#) for "GENOMIND THE SCIENCE BEHIND BETTER" (and design) registered August 08, 2023 to Genomind, Inc. of King of Prussia, Pennsylvania.

[U.S. Registration No. 7,127,574](#) for "SKILLARIO" registered August 01, 2023 to Skillifi, LLC of Gallatin, Tennessee.