



## **Trademark Protection & Registration**

Securing and enforcing [trademarks](#) can improve a business' market share, promote brand recognition, generate licensing income, and boost goodwill. Additionally, properly registering your trademarks can substantially protect your business as well as your customers from competitors, knock-offs, counterfeiters, and other bad actors.

Patterson is committed to helping our clients identify and protect their core trademarks. Whether your business is launching its first product or manages a global product portfolio with associated trademarks and service marks, our firm can help you tailor and enforce a trademark protection strategy to protect your business locally and worldwide.

U.S. Registration No. 7,251,062 for "VENTIKON" (and design) registered December 26, 2023 to Konzelmann GmbH of Löchgau, Germany.

U.S. Registration No. 7,252,345 for "AMERICAN EMBRYO ADOPTION AGENCY" registered December 26, 2023 to American Embryo Adoption Agency, LLC of Nashville, Tennessee.

U.S. Registration No. 7,249,701 for "INTELLI-GUIDE" registered December 19, 2023 to Magnetek, Inc. of Menomonee Falls, Wisconsin.

U.S. Registration No. 7,249,642 for "MADE 2 CHANGE THE WORLD" registered December 19, 2023 to Ardess, Inc. of Nashville, Tennessee.