

## **Trademark Protection & Registration**

Securing and enforcing [trademarks](#) can improve a business' market share, promote brand recognition, generate licensing income, and boost goodwill. Additionally, properly registering your trademarks can substantially protect your business as well as your customers from competitors, knock-offs, counterfeiters, and other bad actors.

Patterson is committed to helping our clients identify and protect their core trademarks. Whether your business is launching its first product or manages a global product portfolio with associated trademarks and service marks, our firm can help you tailor and enforce a trademark protection strategy to protect your business locally and worldwide.

[U.S. Registration No. 7,209,147](#) for "LINE KING" registered October 31, 2023 to Cerulean Design, Inc. of Franklin, Tennessee.

[U.S. Registration No. 7,189,586](#) for "VOMARHUG" registered October 10, 2023 to Juanjuan Chen of Fuding, Fujian, China.

[U.S. Registration No. 7,189,855](#) for "JVS" (and design) registered October 10, 2023 to Pink Power Marketing, Inc. Steamboat Springs, Colorado.

[U.S. Registration No. 7,186,169](#) for "VANTAGE NANOTECH" (and design) registered October 10, 2023 to REME Technologies, LLC of Conroe, Texas.

[U.S. Registration No. 7,188,706](#) for design registered October 10, 2023 to American Embryo Adoption Agency LLC of Nashville, Tennessee.

[U.S. Registration No. 7,183,279](#) for "THE LEADER IN LONG RANGE" registered October 3, 2023 to Barrett Firearms Mfg., Inc. of Christiana, Tennessee.